

## Dresses and Skirts – Mini Dresses – Sambuca Ruched Mini



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**Generate sales** by encouraging the customer to *imagine themselves* in the garment.

### Description

Who's got **sexy legs**? **YOU DO!** Show 'em off in the **Sambuca mini dress** – side ruching with adjustable ties lets you decide how high you want the hemline to rise. Ribbed knit fabric, in **eye-catching lime**, highlights your other well-rounded assets. The Sambuca is **NOT** for the shy and retiring – but **YOU** are no wallflower. Rock your confidence *and* stay comfortable all night long!

### Details

- Silky rayon/polyester blend
- Unlined
- Adjustable side ruching with self-fabric drawstring ties
- Scoop neckline (bra-strap friendly!)
- Short sleeves
- Pull-on style

Clear details for **better purchases** – **happy customers** and **good reviews!**

### Care Instructions

Correct care info – reduces garment wear and **keeps customers satisfied** with their purchase.

Easy wash-and-wear style – just toss it in with your t-shirts and blouses. To avoid pilling and prolong the life of the dress, you can wash it in a lingerie bag.

## Dresses and Skirts – Mini Dresses – Prosecco Utility Mini

### Description

Be the *match* *repeat purchases* while offering ongoing *value*. *mini*. Vertical seams and a *pockets* in the front and back add fun cargo/utility details while also being super practical – *no need to carry a purse!* The *front zipper* not *lets you adjust your Va-Voom factor.*

Newsletter opt-in increases number of *qualified sales leads*, maintains customer *engagement*, and encourages *repeat purchases* while offering ongoing *value*.

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### Care Instructions

Easy wash-and-wear style – just remove the belt and toss the dress in with your other clothes. To prolong the life of the dress, wash and dry it inside out.

## Dresses and Skirts – Mini Dresses – Prosecco Utility Mini

**Generate sales** by encouraging the customer to *imagine themselves* in the garment.

### Description

Be the **hottest utility gal** on the block when you rock the **Prosecco mini**. Vertical seams and a **matching belt** work together to show off your waistline. And **patch pockets** in the front and back add fun cargo/utility details while also being super practical – *no need to carry a purse!* The **front zipper** not only makes the Prosecco **easy to wear**, but also lets you adjust your **Va-Voom factor**.

Clear information for **better** purchases – **happy customers** and **good reviews!**

### Details

- Cotton/polyester blend
- Wide wale corduroy
- Adjustable self-fabric belt
- Front and back patch pockets
- Back center-gathered yoke construction
- Functional center-front zipper

### Care Instructions

Easy wash-and-wear style – just remove the belt and toss the dress in with your other clothes. To prolong the life of the dress, wash and dry it inside out.



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Correct care info – reduces garment wear and **keeps customers satisfied** with their purchase.



## Dresses and Skirts – Skirts – Long Island Pencil Skirt

### Description

You can't go wrong with a **nautical vibe**, and the **Long Island Pencil Skirt** – with its preppy stripes and sharp white drawstring – is **sporty chic** at its finest. Flirty little **side slits** for mobility coupled with the ribbed knit fabric make the **Long Island** a perfect fit for weekend shopping with friends and patio lunch dates. Pair it with a **babydoll tee** and **white tennis shoes** for the perfect casual, wear-everywhere look.

### Details

- Cotton/polyester blend rib knit
- Functional drawstring
- 6" side seam slits
- Sits at natural waist
- Hemline hits just below the knee

### Care Instructions

Easy wash-and-wear style – toss the skirt in with your other clothes. To prolong the life of the garment, wash and dry it inside out.

**Generate sales** by encouraging the customer to **imagine themselves** in the garment.

Clear information for **better purchases** – **happy customers** and **good reviews!**

Correct care info – reduces garment wear and **keeps customers satisfied** with their purchase.



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